

**Farmer views:**

1.K. Ravi is very happy to have Ongole calf. Previously he has to take his cow to other villages for breeding purposes for which he has to spend more time as well as money. Moreover the variety of bull was also not superior as the Ongole bull. Now he is happy to have are calf of high value breed.

2.Shivlal had immense passion for having Ongole bull in their village due to its religious significance however due to the high cost it was not possible. By the support of NAIP –ICAR & A.P. State Biodiversity Board ongole bull was provided for the village moreover the nearby area is also benefited by it.

3.Bukya Shankar is also very thrilled to have ongole bull in the village. He says that as this bull is resistance to drought and mad cow disease it is very beneficial to have it in our village.



compiled by Dr. Shilpi Sharma & G. Sailu



# SUCCESS STORY

*Animal - Component*

*Harmonizing biodiversity conservation and agricultural intensification through integration of plant, animal and fish genetic resources for livelihood security in fragile ecosystems.*



**A.P. STATE BIODIVERSITY BOARD  
HYDERABAD**

The Ongole is very popular landrace of Andhra Pradesh, and is also available in Adilabad. A.P. State Biodiversity Board has procured and released Ongole Bull through Biodiversity Management Committees (BMC) in 2011. In this 2 years the beneficiaries of Khanapur Mandal have achieved 20 calfs.

The achieved calfs from Ongole bull are very handsome and healthy while the beneficiaries also generate income by the milk production.

The BMC of the village Pembi has taken the responsibility of conservation and rearing of the bull. In addition, for every breeding cow a fees of Rs. 100 is collected and deposited in the Biodiversity Local funds account. This fund inturn is then used to feed as well as to maintain the bulls health. A.P. State Biodiversity Board also support for the maintenance of the bull.



**Detail of Beneficiaries of BMC Pembi (Khanapur Mandal)**

S. No	Beneficiaries name	Calf (male: female)	Cow milk Per day	Income per month
1.	Kulusot Ravi	1 (0:1)	2 litres	Rs. 1800
2.	K. Vittal	1 (0:1)	2 litres	Rs. 1800
3.	Angoth gangadhar	1(0:1)	2 litres	Rs. 1800
4.	Bukya Shankar	2 (2:0)	4 litres	Rs. 3600
5.	Ruplal	2(1:1)	2 litres	Rs. 1800
6.	Surender	1 (0:1)	2 litres	Rs. 1800
7.	Bheemu	1 (1:0)	2 litres	Rs. 1800
8.	Shivlal	1(1:0)	2 litres	Rs. 1800
9.	Somu	2 (1:1)	2 litres	Rs. 1800
10.	Ramsingh	2 (1:1)	2 litres	Rs. 1800
11.	Bhima	3 (2:1)	5 litres	Rs. 4500
12.	K.Somiaha	2 (1:1)	4 litres	Rs. 3600
13.	C.Raju	3 (2:1)	5 litres	Rs. 4500
14.	Narsaiah	2 (1:1)	4 litres	Rs. 3600
15.	Ashok	2 (1:1)	4 litres	Rs. 3600
	<b>TOTAL 26</b>	<b>(14 males &amp; 12 females)</b>	<b>44 litres</b>	<b>Rs. 39,600</b>
16.	Pregnant cows	5		Till 1st may 2013

